

Jon Scott Duffey

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Award Winning Communicator

OBJECTIVE

**Seek position to apply my extensive journalism and media experience
Coupled with my wealth of research, computer, and internet skills.**

PROFESSIONAL EXPERIENCE

1/1995 – Present **Duffey Cybercations** Odessa, FL

Founder/Executive Producer

Web creation and internet/computer solutions, media relations, presentation skill training, freelance writing, field producing. Specialties: Health & Science
Honored by North American Society of Pacing and Electrophysiology (NASPE)
For publication of *The Zapper*, newsletter and online services for people with Defibrillator implants. (1999, 2000)

8/2003 - 6/2004 **WFLA-TV/Newschannel 8** Tampa, FL

P-T Associate News Producer

Wrote scripts and prepared support materials for daily newscasts including convergence efforts between broadcast, print, and internet publications.

5/1992 - 11/1994 **WTSP-TV/10 News** St. Petersburg, FL

AP/News Producer

Wrote and produced daily newscasts, special programs and reports. Decided what stories would be covered in terms of our desired audience. Worked with assignment, reporting, photography, editing, graphics, production, and engineering staff members to make sure all deadlines were met to enable airing of flawless, error free programs.

Florida AP Awards for coverage of hurricanes and "No Name Storm." (1990-93)

10/1990 - 12/1991 **WWSB-TV/News-40** Sarasota, FL

Assistant News Director

In addition to producing primary evening newscasts, I assisted in administration of the news department: Playing instrumental role in hiring, firing, and training of staff.

10/1988 - 10/1990 **WNEM-TV/News 5** Saginaw, MI

Senior Producer/System Manager

Produced primary evening newscast, and administered the (BASYS) newsroom computer system used for assignment coordination, script preparation, closed captioning, archive maintenance, personnel schedules, and other records.

Received Michigan journalism awards for coverage of UAW labor issues and tanker spill/explosion and port closing. (1990)

MILITARY SERVICE

November, 1967 - November, 1969

Volunteered for draft during Vietnam era and served as an **Army corpsman**.

Primary duty units: 1st BN/32nd Armored Recon Platoon and 3rd Brigade Dispensary of 3rd Armored Division, Friedberg am Hessen, Germany.

Achieved the rank of SP/5. Received numerous commendations including EFMB.

VOLUNTEER

September & October, 1985

Trauma Specialist - Salvation Army Mexico City Earthquake Relief Team.

POLITICAL ACTIVITY

January – December, 2000

Ran my (Reform) **campaign for U.S. Congress, from Florida's 9th District**.

Despite smallest Congressional campaign budget in U.S. of just \$1,200, I pulled 46,000+ votes (about 20%.) That was better than any other 3rd/no party federal candidate in the country, except for the Vermont Congressional incumbent.

EDUCATION

1966/1971 – 1973 **Indiana University** Bloomington, IN
Bachelor of Arts Degree
Graduated: 1973 (GPA 3.2)
Double Major: Radio-TV/Speech-Theatre
Minors: Journalism/Foreign Languages

1967/1970 – 1971 **IU-PU FW** Fort Wayne, IN
Additional Coursework
Completed theatre major at this campus before finishing BA at IUB.
Received Purdue Indiana Theatre (PIT) Award for Playwriting: *Anti-Goal* (1971)

1973 **IU Graduate School** Bloomington, IN
Graduate Coursework (GPA 3.8)
Completed graduate courses (non-degree program) in mass communications management, research, law, and international communications.

2000 **Poynter Institute** St. Petersburg, FL
Professional Training: Completed online journalism seminar

1989 **BASYS System Mgr. School** White Plains, NY
Professional Training: Completed newsroom computer manager program.

COMPUTER SKILLS

Programs	Skill Level	Experience
PC Expertise: MS Access, Word, PowerPoint, Excel, Front Page, Adobe	Expert	10 years
Mac Expertise: Dreamweaver, Flash, Fireworks, Final Cut Pro, Motion, LiveType	Expert	10 years
BASYS & NewsStar Newsroom Computer Systems	Expert	15 years

PERSONAL & AFFILIATIONS

Born: August 4, 1948 in Hartford City, Indiana
Married: Sheryl Shulmier (**TECO** Mgr. Call Center Ops.) October, 1988
Member: **Association of Health Care Journalists**, 2007 – Present
Member: Fort Wayne and San Francisco **Press Clubs & SDX**, 1976 – 1986
Member: **Indiana Alumni Association**, 1973 – Present
Member: **American Civil Liberties Union**, 2004 - Present

REFERENCES

Dr. Matthew Edlund **Director, Suncoast Center for Circadian Medicine**
Phone Number: 941-366-4835
Email Address: DocME@DoctorEdlund.com

Doug Fisher **New Media Educator, University of South Carolina**
Phone Number: 803-777-3315
Email Address: dfisher@sc.edu

Tom Lincoln **Media Coordinator, Sierra Club**
Phone Number: 727-847-1615
Email Address: Lincoln1960@cs.com

Marvin Tarver **Executive Producer, WTSP-TV/10 News**
Phone Number: 727-512-9750
Email Address: mtarver@gmail.com

Steve Wilson **Chief Investigator, WXYZ-TV**
Phone Number: 888-276-7224
Email Address: Wilson@WXYZ.com

EARLIER EXPERIENCE

1966 - 1988

Indiana, California, Arkansas

Market Opinion Research, Field Office Supervisor

South Bend, IN, 1988

Primary client: George Bush for President Campaign

WSBT-TV/News 22, Senior Producer

South Bend, IN, 1986 - 1988

Achieved ratings increases with use of live remotes - including use of bureaus and satellites, higher quality graphics and production elements, and expanded coverage of medical and business issues.

Target Television, Investigative Field Producer

San Francisco, CA, 1985 - 1986

Received California Emmy nomination for series on Ipecac abuse and its role in the death of Karen Carpenter. The story resulted in FDA drug label change order. (1985)

Honored by many veterans organizations for series on Female Agent Orange Victims, which prompted the CDC to expand dioxin studies to include women. (1985)

KXTV-TV/News 10, News Producer

Sacramento, CA, 1983 - 1985

Developed formats for new news programs to better utilize new studio and set design. Greatly expanded the use of satellite remotes, including a Washington, DC bureau.

Received California journalism awards for coverage of the Coalinga earthquake, bomber crash at Mather AFB, and impact on local economy of military cutbacks.

WANE-TV/News 15, Executive Producer

Fort Wayne, IN, 1981 - 1983

Received Indiana journalism awards for documentary on Mother Teresa (1983) and coverage of demise of International Harvester. (1982)

WPTA-TV/21-Alive News, News Producer

Fort Wayne, IN, 1978 - 1980

Received Indiana journalism awards for coverage of Vernon Jordan shooting (1980) and expanded use of ENG, including live remotes.

KAIT-TV/8 News, News Producer

Jonesboro, AR, 1977 - 1978

Received Arkansas/Tennessee journalism awards for coverage of: Death and funeral of Elvis Presley, Mississippi River flooding, tornadoes, Interstate-55 serial killer. (1977)

While at this station, I implemented electronic news gathering (ENG) and newsroom format and boosted program ratings to an unprecedented 83 share! Produced a monthly consumers affairs program with the (then) Arkansas Attorney General, Bill Clinton.

WGL Radio, News Director/Talk show host

Fort Wayne, IN, 1976 - 1977

Moved INTERCOM program from #8 to #2 in only one rating period.

Responsible for booking and interviewing guests, including Dan Quayle when he announced his first run for Congress, Richard Bach, and other local, state, and national leaders and celebrities.

WKJG-TV/33, Floor Manager/Director

Fort Wayne, IN, 1966 - 1967, 1970 - 1971, 1973 - 1976